



Vias Imports Ltd.

Vias Imports Ltd. provides its clients with access to the most comprehensive Italian wine portfolio by offering fine Italian wines that embody the distinct terrain and character of each Italian region.

Founded in 1983, Vias Imports was born out of the great friendship between Fabrizio Pedrolli and Louis Iacuzzi, a pioneer in Italian wine who was instrumental in bringing the diversity of refined, regional Italian wines to the United States. We brought in our first containers in order to import and distribute indigenous Italian wines to a network of specialized clients in New York, including Iacuzzi's legendary store, Gold Star. Within a few years, Vias Imports had already forged relationships with distributors along the East Coast, expanding our importation business. By the late 1990s, a complete national sales force was in place, providing high-quality Italian wines throughout the United States. Today, Fabrizio Pedrolli is Vias Imports' acting chairman. With extensive experience as the founder of the Trentino-Alto Adige chapter of the AIS (Associazione Italiani Sommelieri) and the first Italian secretary general of the ASI (Associazione Internazionale de la Sommellerie), Pedrolli is an ideal Vias ambassador in Italy, maintaining and developing relationships with outstanding wine producers from throughout the country.



Fabrizio Pedrolli

Our portfolio is a labor of love. It is a careful selection of Italian producers that reflects the vast diversity of Italy's regions and the native varietals that call them home. With over 200 wines featuring native varietals in our portfolio, we explore the diversity this peninsula has to offer at the highest quality level by going beyond the standard Italian offerings of an American importer, crafting relationships with producers of differing sizes that actively preserve the varietals and winemaking traditions of their region by crafting wines of the utmost quality.

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In New York and New Jersey, Vias Imports continues to act not only as an importer, but as a distributor as well. In addition to the Vias portfolio that is nationally available, Vias Imports distributes a selection of wines from Argentina, Austria, California, France, New Zealand, South Africa and Turkey.